



MOVEMBER®



HOW TO HOST A MOVEMBER GOLF TOURNAMENT

TEE IT HIGH, LET IT FLY FOR MEN'S HEALTH.

There is nothing quite like a round of golf with a few friends. This year, double down on the fun by turning your day on the course into a golf tournament in support of Movember and men's health.

GET STARTED

Sign up at movember.com, then choose to Host.

KEYS TO A SUCCESSFUL GOLF TOURNAMENT

Hosting a golf tournament is a surefire way to have some fun and do some good in the name of men's health. By selecting the right course and playing style, incorporating innovative ways to fundraise, and celebrating after the tournament, you can make the most out of your hairy day on the links.

VENUE AND FORMAT

Select a course that is best-suited to your community and playing style. Courses will often offer a discounted rate or donate the space entirely if you are hosting a charity golf tournament and you might also be able to find a local sponsor to cover some of your costs, so don't be afraid to ask!

You will then need to decide on your tournament format. We recommend a 4-person scramble, but you can also do match play, alternate shot, or something even wilder!

FUNDRAISING

After you've got your course and playing style locked in, you will want to consider how to turn your tournament into a fundraising powerhouse.

A good starting point is charging participants a fee to play in the tournament. Once you cover your costs, you can then donate all proceeds back to Movember.

You might also think about having raffle items to bid on at the clubhouse or running a closest to the pin competition on a par 3 or a longest drive competition on a par 5. Everyone puts \$10 towards the competition, winner takes half and the other half goes towards men's health!

RAFFLE AND CELEBRATION

After a fun day on the course, it will be time to finish the event with a bang. You might have some food and beverages available as groups come into the clubhouse off the 18th green.

If you have raffle items available, host a live raffle and announce your winners. Just be sure to check your state guidelines on local raffle regulations.

Thank your participants and share how much you have raised to support life-changing programs funded by Movember. And then finish the evening off by reminiscing about the short birdie putt that just lipped out.



If you've got any questions or want to chat through ideas, get in touch at info@movember.com.